

**GUTHMAYER'S PORTRAIT
ON SALE HERE TO-DAY**

An oil painting of Capt. George Gutzmeyer, the French aviator, recently killed, will be sold at auction at 3 o'clock this afternoon in the

Hotel Plaza. It is one of 100 paintings now on display in the ballroom of the hotel. This is the work of J. P. Thorburn, artist painter for the French Aviators. Gutzmeyer was the greatest hero of the air in French aviation. The proceeds of the sale will go to the fund for the post-war re-education of Verdun.

Are You Pale and Listless?

Do you feel chilly when other people don't? Is your appetite poor? Do you easily become fatigued? Does your vitality seem sapped? If some of these symptoms are accompanied by fever you should consult a good doctor quickly. If fever is absent then you are probably run down because of blood impoverishment.

If you act promptly this condition can be remedied; but it should not be neglected.

**Gude's Pepto-Mangan
"The Red Blood Builder"**


A time-tried remedy for those who are inclined toward anemia. It attacks an anemic condition by giving the body more red blood cells. With an abundance of rich red blood coursing through your veins, which are service with blue, anemia is gone, an interesting study. Wills made in the trenches are legal without witness, and the soldier's own signature is all that is required to make a will acceptable in the courts.

Even if the signature is lacking, the will may still be accepted if there is evidence as to the handwriting or intention of the testator. In every case the War Office authorities make every effort to carry out the soldier's wishes, however crudely they are expressed or however fantastic they may be.

Many of these trench wills have Tommy Atkins' characteristic touch of humor. Some are in dialect, some in phonetic spelling. Several have been in cipher which have taxed the War Office experts to solve. Occasionally they leave purely imaginary possessions to institutions or fictitious persons. Here is a will in rhyme which was written while the soldier was on duty at a "listening

post" in France:

friendly warning true Pepto-Mangan comes in two bottles and packages as illustrated in this advertisement. It is never sold in bulk. As there are many substitutes accept only the genuine Gude's. Read the circular wrapped around the bottle.

Pepto-Mangan is made only by M. J. BREITENBACH CO., New York Manufacturing Chemists

Uptown Store
3rd Ave. & 121st St.

Downtown Store
Park Row & Chatham Sq.


"Keep the Home Fires Burning"

That is the song our boys in military service are singing. Their message to you is to keep your home bright and cheery—not to neglect it while they are away.

For over 110 years, throughout the wars in which our country has been engaged since 1807, the "oldest furniture house in America" has been "doing its bit" to make happy homes. Its liberal credit terms enable

Open Saturday Evenings.

Cowperthwait & Sons

Reputation Behind the Goods—Long Service Ahead of Them

The house of Cowperthwait & Sons has withstood all the critical periods of wars and financial panics since its founding 110 years ago. This long record of unfailing service is your guarantee of LASTING satisfaction with everything you purchase. You can be SURE of the service you will get when you buy of the "oldest furniture house in America."


10-Piece Louis XVI. Dining Room Suite

These beautiful pieces are quartered oak with wax finish, and each piece is well made throughout. Note the attractive carvings and correct period designs. The buffet has plain lines and no trumpery. The dining room table measures 48 inches when closed, and can be extended to 8 feet. The big chime closet has lattice work on the front glass. There are five other pieces, including one arm chair, which are upholstered in brown English leather. The price of the ten pieces complete is:

Note: If 60-inch buffet is desired instead of the 54-inch one, the price is \$10 extra.

Only \$1 a Week

Columbia Grafonola

You can have this handsome cabinet Grafonola by paying only \$1 a week. It is handsomely built in oak or mahogany, and the price includes delivery, installation, and insurance, including 6 double disc records. It is but:

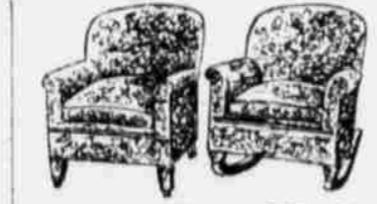
\$79.50

Come and hear this in a magnificently arranged room. Many other records are available. Over 1,000 Columbia records. The price is \$75.00 per leader. No cash discount on Columbia Goods.

Rugs and Carpets

27x4 Bed Rugs.....\$8.00
30x7 Bed Rugs.....15.55
30x72 Velvet Rugs.....4.85
45x60 Velvet Rugs, round.....17.75
8x8x10 Axminster Rugs.....27.50
6x12 Axminster Rugs.....42.50
Russell's Carpet Sweepers.....2.00
27 in. Damask Chair Carpet, a rd.....65
18 in. Nader Matting, a rd.....43
18 in. Nader Matting, a rd.....75
25x48 Bath Mats, reversible.....1.45
27 in. Russel Linoleum, a rd.....1.00
Inland Linoleum, a rd.....1.00
Mottled Velvet Carpet, for rooms, halls and stairs, a rd.....1.45
All Sewing, Laying, Lining, &c., Free.

If nickel back and shelves are wanted, the price is.....\$20.25


Big Easy Chair & Rocker

These chairs are mighty comfortable. The upholstery is exceptionally good, and the cushions are out. The frames are of an excellent grade. Regular price is \$35 each. We are closing out the few we have at:

Chairs in all kinds at lowest prices.

\$26.75

More Expensive Frocks Priced up to \$175

Women's and Misses' FROCKS

An enviable selection of the most delightfully new things, embracing the utmost in originality for party, dinner and semi-formal wear. Specially priced at

1650

More Expensive Frocks Priced up to \$175

Women's and Misses' COATS

Dressing with distinction is an art—but made easily possible when such an array as we present is attainable for your selection.

Specially priced at

1875

Others Ranging to as High as

\$195

COWPERTHWAIT & SONS
"Oldest Furniture House in America"

3rd Ave. & 121st St.

Downtown Store: 193-205 Park Row
Between Brooklyn Bridge "Sub" Station and Chatham Sq. "L" Station

Cowperthwait's
Liberal Credit Terms

\$1 Monthly on \$15
\$2 Monthly on \$25
\$3 Monthly on \$30
\$4 Monthly on \$40

Other amounts in proportion.
Pay by the week if you wish.

10% Off for Cash.

**WILLS IN RHYME
WRITTEN IN BRITISH
TRENCHES UPHELD**

One Soldier Left Everything to
Man Who Found Him—An
other Gave Drunks to Friends

LONDON, Sept. 23.—(Special to THE WORLD)—The most well-known and popular British war poem, "The Soldier," written by a private who had seen service in the trenches, has been adopted by the British Army as the official poem of their soldiers. The poem, which is written with the soldier's good taste, is as follows:

"I am a soldier, I have seen
A thousand ways of death today;
I have seen them all, but I have seen
No face like yours, my boy, today."

"I have seen a thousand faces
But none like yours, my boy, today."

"I have seen a thousand deaths
But none like yours, my boy, today."

"I have seen a thousand ways of death
But none like yours, my boy, today."

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